



DENIS CRUZ M.A.

CREATIVE MENTOR
MULTIMEDIA DESIGNER
EVENT PRODUCER



Education

Master's in Arts Special Education
Arizona State University
August 2018 – April 2020

Bachelor of Fine Arts in 3D Animation
Art Institutes Miami International
University of Art & Design
September 2001 – January 2003

High School Diploma, Visual Art & Design
Design & Architecture Senior High
September 1998 – June 2001

Professional Summary

Creative and driven professional with a robust background in child psychology and educational programming. Highly skilled in facilitating youth education through diverse creative expressions such as art, dance, music, permaculture, and yoga. Adept at both group and one-on-one instruction.

Extensive event production experience, including promotional design, coordination, grounds and stage management, setup, and breakdown. Proven ability to manage multiple priorities, lead teams, and contribute effectively in a team environment.

Experienced multimedia designer with expertise in visual arts, 3D animation, motion graphics, graphic design, web design, cinematography, editing, photography, and AI generation platforms. Seeking an opportunity to leverage experience and contribute to an organization that fosters growth and innovation.

Skill

Creative Instructor	★★★★★
Event Management	★★★★★
Visual/Digital Artist	★★★★★
Multimedia Designer	★★★★★
Team Leadership	★★★★★

Contact

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Work Experience

07.2021 | Founder/President IMAGI NATION INC

South Florida, Los Angeles, New Orleans

- Coordinated and facilitated children's after-school and summer educational programs, one-on-one creative sessions, children's parties, events, and festivals.
- Conducted personalized training sessions in art, music, dance, fitness, permaculture, and yoga.
- Directed and designed organizational operations, including brand development, graphic and website design, video production, photography, creative program development, and community outreach.

05.2023 - 06.2024 | Director AYALAWEYA LLC

MIAMI, FL

Ayalaweya.com

- Designed multimedia packages for startups and entrepreneurs.
- Provided event production support, including promotional material design, coordination, and management of setup and breakdown.

12.2018 - 03.2020 | Production Assistant I AM LIFE PROJECT Non-Profit

Los Angeles, California

www.iamlifeproject.org

- Assisted in the production of music concerts featuring local talent for the conscious community in Los Angeles.

03.2017 - 03.2020 | Registered Behavior Technician STAR OF CA

Los Angeles, California

www.starofca.com

- Provided therapy to children with autism and behavioral challenges in school and home settings.
- Developed and implemented individualized behavior plans to enhance client development and learning.

02.2017 - 03.2018 | Registered Behavior Technician Bridge 4 Kids

Los Angeles, California

www.behavioralbridges.com

- Delivered therapeutic support for children with autism and behavioral challenges in various environments.
- Collaborated with families, therapists, and educators to ensure effective behavioral interventions.

09.2014 - 08.2016 | Behavior Assistant TEAM PBS

Miami & Hollywood, FL

www.TeamPBS.com

- Assisted children and teenagers with disabilities and behavioral challenges to function effectively in home, school, and community settings.
- Supported the development of individualized strategies to improve client outcomes.

Work Experience



07.2014 - 08.2014 | Soccer Coach
PlayFit Kids
Miami, FL

- Instructed basic soccer skills to children aged 3-6, emphasizing individual development and teamwork.
- Designed and executed engaging and educational soccer drills for young participants.

**10.2013 - 06.2014 | Kids Yoga Instructor/
Graphic Designer**
DAILY OFFERING YOGA
CLEANSTART CLEANSING MIAMI
MIAMI, FL
Ayalaweya.com

- Taught yoga basics, including breathing techniques, meditation, and mantras to children.
- Designed promotional materials for the center's marketing and communications.

**07.2013 - 09.2013 | Art & Music Kids
Instructor / Event Planner**
ART & MUSIC DEVELOPMENT STUDIO
Miami, FL

- Conducted art and music classes for children, focusing on fundamental principles, techniques, and collaborative music creation.
- Organized and managed local talent searches and events to connect young artists with industry opportunities.

**11.2011-12.2012 | Kids Creative Program/
Event Coordinator / Graphic Designer**
GODDESS STORE & STUDIO
Hollywood, FL

- Managed the studio, designed promotional material and assisted coordinating community events featuring local talent.
- Specialized in coordinating children's art and dance program.

01.2010 - 07.2010 | Graphic Designer
PK GRAPHICS
South Beach, FL
www.pkgraphics.com

- Designed flyers for print for club events and local businesses.

**09.2004 - 04.2009 | 3D Animator / Editor /
Cinematography**
EDITECH STUDIOS
Miami, FL

- Designed 3D animation material for product commercials, video shoots and editing for commercials, documentaries, and news footage.